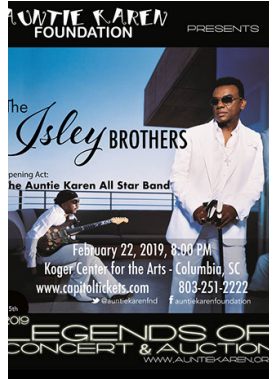
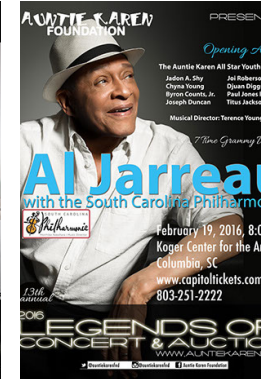
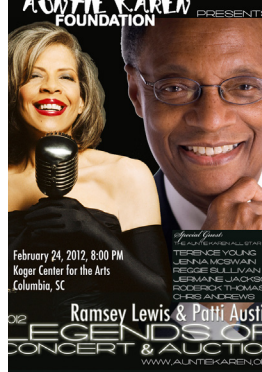
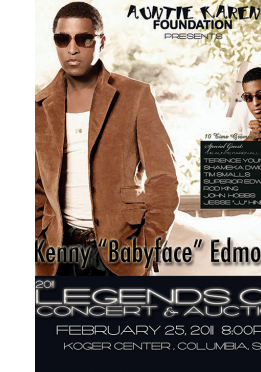
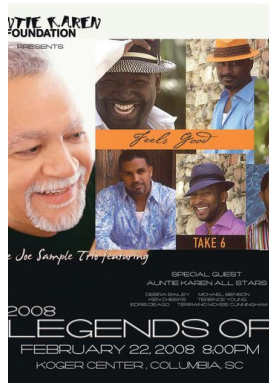
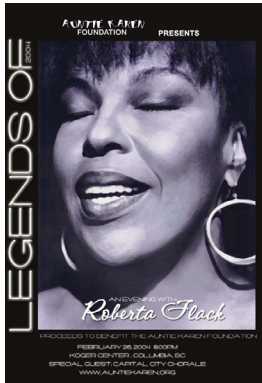




Marvin Gapp Donnie McClurkin Hezekiah Walker

2024 *Sponsorship Opportunities*
LEGENDS OF

February 23, 2024, 8:00 PM
Koger Center for the Arts - Columbia, SC



Auntie Karen Legends of...Artists

- | | | | | |
|--|--------------------------|---------------------------------|------------------------------------|----------------------------|
| 2004 - Roberta Flack | 2005 - Dianne Reeves | 2006 - Al Jarreau | 2007 - Patti Austin | 2008 - Joe Sample & Take 6 |
| 2009 - George Duke & Rachelle Ferrell | 2010 - Ashford & Simpson | 2011 - Kenny "Babyface" Edmonds | 2012 - Patti Austin & Ramsey Lewis | 2013 - Gladys Knight |
| 2014 - "A Tribute To George Duke" featuring Kirk Whalum, Lalah Hathaway & Jonathan Butler | | 2015 - Chaka Khan | | |
| 2016 - Al Jarreau with The SC Philharmonic Orchestra | | | | |
| 2020 - Stephanie Mills & Peabo Bryson | | | | 2019 - The Isley Brothers |
| 2022 - Jeffrey Osborne & Lalah Hathaway | | | | |
| 2024 "A Testament To Our Faith" Legends of Gospel featuring Donnie McClurkin, Marvin Sapp, and Hezekiah Walker | | | | |

2024

LEGENDS OF... Concert Series

Background/Summary

The Auntie Karen Foundation proudly invites you to partake as a sponsor at our prestigious twentieth-annual Legends Of...Concert Series. Since our inaugural event in 2004 featuring the incredible Roberta Flack alongside The Capital City Chorale, we've delivered unforgettable performances year after year.

Each year, from Jazz Legend Dianne Reeves to the soulful Al Jarreau, Patti Austin, Joe Sample Trio, Take 6, George Duke, Gladys Knight, and many more luminaries have celebrated music excellence.

In our 20th milestone event on February 23, 2024, at The Koger Center for the Arts in Columbia, SC, we're excited to present "A Testament To Our Faith" – the Legends of Gospel National Tour. This extraordinary showcase will feature the stellar talents of **Donnie McClurkin, Marvin Sapp, and Hezekiah Walker**, uniting to uplift hearts and spirits.

As a sponsor for this iconic event, your support will help us continue our legacy of bringing exceptional musical performances to our community. Align your brand with our celebration of music, faith, and culture while gaining exposure to a diverse and engaged audience.

Join us in commemorating two decades of musical excellence at the 20th Legends of...Concert Series. Contact us today to discuss sponsorship opportunities and become integral to this monumental event.

The Auntie Karen Foundation created the Legends of...Concert Series to pay tribute to the contributions African American music has made to history.

The Koger Center COVID 19 Protocol will be followed.

Sponsorship Opportunities

Sponsorship opportunities for Legends of...2024 ranges from a \$ 125,000 Artist Underwriter Sponsorship to a \$ 155 Patron Package. Every contribution is important to making this special event a success, and all sponsorship levels provide valuable benefits such as:

- ❑ Exposure to the general public and target exposure to VIPs within the Community;
- ❑ Free publicity and advertising for sponsors through posters, flyers, internet, and other media. Major sponsors receive coverage on radio & television and company branding opportunities;
- ❑ Enhanced image as a good corporate citizen and community supporter;
- ❑ Satisfaction of supporting The Auntie Karen Foundation, the Arts and the community;

The Auntie Karen Foundation can customize a sponsorship package to meet your goals and priorities.

For more information on sponsorships:

Send an email to: info@auntiekaren.org or call 803-748-7124.

On the cover: Legends of... 2024 Concert Artists from the National Legends of Gospel Tour: Donnie McClurkin, Marvin Sapp, and Hezekiah Walker

About Us

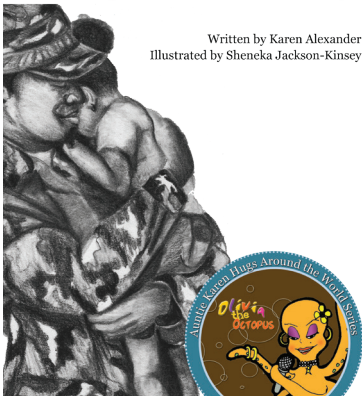
The Auntie Karen Foundation is a global, nonprofit, 501(c) 3 charitable corporation certified by the state of South Carolina on October 31, 2001. The foundation's mission is to create and implement a series of replicable community outreach programs designed to empower, enlighten and educate through the arts.





A Hug While I'm Away

Written by Karen Alexander
Illustrated by Sheneka Jackson-Kinsey



Auntie Karen® Foundation

The Auntie Karen Foundation is a global, nonprofit, 501(c) 3 charitable corporation certified by the state of South Carolina on October 31, 2001. The foundation's mission is to create and implement a series of reproducible community outreach programs designed to empower, enlighten and educate through the arts. **Programs include:**

Annual Young Entrepreneur's Conference

Since 2004, this innovative conference held on the campus of Benedict College has brought together youth (ages seven to twenty two) from across the region to foster economic empowerment. Each year, ten young entrepreneurs under the age of twenty five are featured.

Auntie Karen's Place TV Pilot: Auntie Karen's Place

The Auntie Karen Foundation partnered with SC ETV and Palmetto Health Children's Hospital to produce a 30-minute DVD that uses puppets and music to provide a simple way to explain life skills such as: health, emergency preparedness, jazz music and financial literacy. The Foundation received a grant from the Ronald McDonald House Charities of Columbia and SC Competitive Grants program.

Artpreneur/Technopreneur Classes

The purpose of the Artpreneur/Technopreneur classes is to "inspire a new generation of business leaders through arts and technology". Classes include: visual art, dance, creative cooking, guitar, bass, drums, keyboards, spoken word and etiquette. The Auntie Karen Foundation's Artpreneur pilot program started in 2003.

Hugs From Carolina

The Auntie Karen Foundation partnered with Auntie Karen Inc. and City Light Inc. to create Hugs From Carolina. Hugs From Carolina, a division of Hugs Around The World, has Olivia The Octopus spreading hugs to the survivors of Hurricane Katrina. The program was launched in Biloxi, Mississippi on October 14, 2005. Children were given an adoption kit which included: an Olivia The Octopus Hand puppet and the book "Olivia Gave A Hug Today". Once again, Olivia and City Light Inc. joined forces with a Hugs Campaign in Saluda, SC.

Legends of...(A Salute to Black History)

The Auntie Karen Foundation pays tribute to the contributions of African Americans with the Legends of...Programs. Each year, the celebration includes: Black History Program with The Columbia Museum of Art, The Legends of...Master Class with CSAM (Center for Southern African American Music at USC) and The Legends of...Concert & Silent Auction (Koger Center)

Gordon's Garden

The Gordon's Garden Program was created to teach kids about healthy living habits. Gordon, an original Auntie Karen character, is an overweight, purple Jamaican Yam. The Jamaican Yams are used to teach healthy living skills to youth via music, books and DVDs. The fear that Gordon's weight and eating habits are putting him at risk for developing diabetes was the inspiration for the garden.

Auntie Karen's character Olivia The Octopus is an International Jazz Diva. The Hugs Around The World campaign was created to have Olivia travel the world giving hugs. To date Olivia has traveled to Brazil, Costa Rica, Venezuela, Japan, Holland, Ghana and Nigeria.



2024 LEGENDS OF... *Musical Talent*

Legends of Gospel featuring Donnie McClurkin, Marvin Sapp, and Hezekiah Walker



Donnie McClurkin

Donnie McClurkin, a renowned gospel music singer and contemporary Christian minister, boasts an illustrious career marked by remarkable achievements. With a staggering track record of 5 Grammy nominations and 3 Grammy wins, McClurkin is a multi-award-winning artist in the gospel music realm.

His accolades include a Dove Award, two BET Awards, three Grammy Awards, two Soul Train Awards, ten Stellar Awards, and one NAACP Image Award, a testament to his exceptional talent and unwavering dedication to his craft. McClurkin's success extends globally, with over 10 million albums sold worldwide, solidifying his position as one of the top-selling gospel artists in the industry.

His impact on the urban gospel scene earned him the title of the "Reigning King of Urban Gospel," as recognized by Variety. McClurkin's repertoire includes hit songs such as "Stand," "Speak To My Heart," and "Great Is Your Mercy," resonating deeply with audiences and further cementing his status as a gospel music icon.



Marvin Sapp

Marvin Sapp, an acclaimed figure in the music industry, has earned widespread recognition and accolades throughout his illustrious career. With an impressive tally of 13 GRAMMY nominations, 24 Stellar Awards, 4 Dove Awards, and 2 BET Awards, Sapp has solidified his position as a revered gospel artist and a standout figure in music.

Beyond his musical achievements, Sapp has ventured into entrepreneurship and literary pursuits. He is the author of eight novels, showcasing his diverse talents and creativity beyond the realm of music. In 2022, the biopic "Never Would've Made It: The Marvin Sapp Story" was released as a tribute to his prolific career and impact on the music industry.

Marvin Sapp's multifaceted career, marked by musical excellence, entrepreneurial endeavors, and literary contributions, inspires and resonates with audiences worldwide. His unwavering dedication and talent have left an indelible mark on the world of gospel music and beyond.



Hezekiah Walker

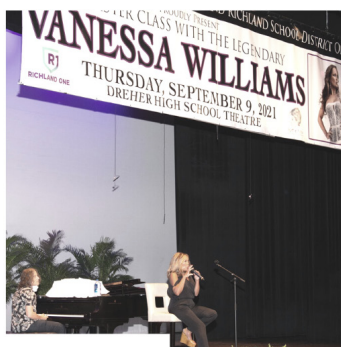
Hezekiah Walker, a renowned gospel artist, holds an impressive record with 11 Grammy nominations and two wins. Referred to as "the Hip-Hop Pastor," his influence spans beyond gospel, drawing high-profile attendees like Lil' Kim and Sean "Diddy" Combs to his church.

His hit song "Every Praise" resonates deeply. Walker's groups received acclaim, including an NAACP Image Award nomination and two Grammy wins for Best Gospel Album By Choir Or Chorus.

Apart from The Love Fellowship Crusade Choir, his LFT Church Choir released successful albums, showcasing a youthful, hip-hop-leaning style that reached Billboard's Top 5 Gospel Chart and earned a Grammy nod in 2001.

Hezekiah Walker's versatility and fusion of contemporary elements into gospel music have cemented his legacy as a pioneering figure in the genre.

2024 LEGENDS OF... *Master Class*



The Auntie Karen Legends of...Master Class is a one day event in partnership with Richland County School District One and The University of South Carolina School of Music, where students from across the State have an opportunity to spend time with Grammy Award Winning Music Legends who headline the annual Auntie Karen Legends of...Concert.

In 2006, The Legends of... Master Class Series began at The University of South Carolina School of Music with Al Jarreau. Al shared his knowledge in the first Master Class with students from area middle schools, high schools and colleges. These students also attended the concert the following night. For most of the students, this was their first exposure to Al Jarreau and his music. Since then, students have had the honor of attending master classes with **Patti Austin, Joe Sample, Rachele Ferrell, Ashford & Simpson, Kenny "Babyface" Edmonds, Ramsey Lewis, Patti Austin, Gladys Knight, Kirk Whalum, Lalah Hathaway, Jonathan Butler, Chaka Khan, Al Jarreau again in 2016, Sheila E, Morris Day & The Time, The Isley Brothers, Peabo Bryson, Stephanie Mills, Vanessa Williams and Jeffrey Osborne.**



Imagine playing the drums with **Sheila E**, jamming with **Ernie Isley**, scatting with **Al Jarreau** or listening to **Ashford and Simpson** share the inspiration behind many of their Motown hits. EXCITING!!! Well, students from rural communities and other districts across of the State of South Carolina have had those experiences and more at The Auntie Karen Foundation Annual Legends of...Concert and Master Class.

You can help bring this experience to life by sponsoring youth to participate in one or both of the Auntie Karen Legends of...Programs.

Master Class Sponsorship only \$ 25.00 per youth
Student Concert Sponsorship only \$ 55.00 per youth
Master Class with Concert Sponsorship only \$ 75.00 per youth



Pictures from Master Classes with Jeffrey Osborne, Vanessa Williams, Al Jarreau, Ramsey Lewis, Gladys Knight and Sheila E.

www.auntiekaren.org

2024 LEGENDS OF... *Concert Series*

VIP RECEPTION



Al Jarreau Legends of...Moments



February 23, 2024 6:00 PM - 7:30 PM Koger Center

AUCTION



February 23, 2024 6:00 PM - 8:30 PM Koger Center
(Lobby and Online)

2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Title (Artist Underwriter)

The Title Sponsor's name is incorporated into the name of the event, providing the greatest level of community exposure for the sponsor. For instance, if XYZ Company is a Title Sponsor of Legends of...2024, promotional materials would read "Auntie Karen Foundation's Legends of...2024 presented by XYZ Company". Proceeds to benefit the Auntie Karen Foundation. The Title Sponsor receives the most promotional and marketing exposure, including all of the following:

Sponsorship Type – Title Sponsor

- ❑ 30 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as a sponsor
- ❑ Full Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Logo on concert poster
- ❑ Name listed on Auntie Karen Radio Link for one (1) month
- ❑ Regional Media Promotion (TV, Radio & Print)
- ❑ Social Media Promotion (Facebook, Twitter)
- ❑ Electronic Media Promotion (Email Blast)
- ❑ Opportunity to include branded items for concert attendees
- ❑ Radio Tagline-Presenting Sponsor of Legends of...2024
- ❑ Name Printed on Concert Ticket
- ❑ Recognition in all Press Releases
- ❑ Valet Parking Passes (4)
- ❑ VIP Reception

Value: \$ 125,000

Your Investment: \$ 120,000

(The funds are used to pay for the Legends of... 2024 artists expenses. In-kind contributions not accepted for this level. Cash only)

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



Al Jarreau Legends of...Moments

2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Co-Title (Artist Underwriters)

The Co-Title Sponsor's names are incorporated into concert promotional material. For instance, if XYZ Company is a Co-Title Sponsor of Legends of...2024, promotional materials would read "Auntie Karen Foundation's Legends of...2024 presented by XYZ Company, 123 Company and ABC Company". Proceeds to benefit the Auntie Karen Foundation. The Co-Title Sponsors receive joint promotional and marketing exposure, including all of the following:

Sponsorship Type – Co-Title Sponsors

- ❑ 12 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as a sponsor
- ❑ Full Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Logo on concert poster
- ❑ Name listed on Auntie Karen Radio Link for one (1) month
- ❑ Regional Media Promotion (TV, Radio & Print)
- ❑ Social Media Promotion (Facebook, Twitter)
- ❑ Electronic Media Promotion (Email Blast)
- ❑ Opportunity to include branded items for concert attendees
- ❑ Radio Tagline-Presenting Sponsor of Legends of...2024
- ❑ Recognition in all Press Releases
- ❑ Valet Parking Passes (4)
- ❑ VIP Reception

Value: \$ 65,000

Your Investment: \$ 60,000

(The funds are used to pay for the Legends of ...2024 artists expenses. In-kind contributions not accepted for this level. Cash only)

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



Al Jarreau Legends of...Moments



Al Jarreau Legends of...Moments

2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Platinum

Type – Platinum

- ❑ 10 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as a sponsor
- ❑ Full Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Logo on concert poster
- ❑ Name listed on Auntie Karen Radio Link for one (1) month
- ❑ Regional Media Promotion (TV, Radio & Print)
- ❑ Social Media Promotion (Facebook, Twitter)
- ❑ Electronic Media Promotion (Email Blast)
- ❑ Recognition in all Press Releases
- ❑ Valet Parking Passes (4)
- ❑ VIP Reception

Value: \$ 30,000

Your Investment: \$ 25,000

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



2024 LEGENDS OF... *Concert Series*

Sponsorship Level: *Media Event Co-Sponsors

- ❑ 10 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as a sponsor
- ❑ Full Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Logo on concert poster
- ❑ Name listed on Auntie Karen Radio Link for one (1) month
- ❑ Social Media Promotion (Facebook, Twitter)
- ❑ Electronic Media Promotion (Email Blast)
- ❑ Recognition in all Press Releases
- ❑ Valet Parking Passes (4)
- ❑ VIP Reception

Your In-kind Investment: \$ 10,000

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024

**Highest level media in-kind sponsorship level*



Al Jarreau Legends of...Moments

2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Diamond

Type – Diamond

- ❑ 10 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as a sponsor
- ❑ Full Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Logo on concert poster
- ❑ Name listed on Auntie Karen Radio Link for one (1) month
- ❑ Social Media Promotion (Facebook, Twitter)
- ❑ Electronic Media Promotion (Email Blast)
- ❑ Valet Parking Passes (4)
- ❑ VIP Reception

Value: \$ 12,000

Your Investment: \$ 10,000

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Gold

Type – Gold

- ❑ 8 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as a sponsor
- ❑ Full Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Logo on concert poster
- ❑ Social Media Promotion (Facebook, Twitter)
- ❑ Electronic Media Promotion (Email Blast)
- ❑ Valet Parking Passes (4)
- ❑ VIP Reception

Value: \$ 8,000

Your Investment: \$ 7,000

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024

2024 LEGENDS OF... *Concert Series*

\$7,000 VIP Reception Sponsor Package

Sponsorship of the Legends of VIP Reception gives your brand major exposure to the over 300 attendees of the pre-concert event. This exclusive affair features culinary offerings from over 20 local and regional chefs, caterers and restaurants, live music, networking and two locations. The much anticipated event includes an upstairs reception featuring a sponsors appreciation ceremony. Patrons purchase a specific ticket level for inclusion to the Legends of...Concert Series VIP Reception. Sponsors receive exposure to this exclusive group of attendees with signage, live mentions, brand exposure and other amazing benefits including:

- ❑ 8 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as a sponsor
- ❑ Full Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Logo on concert poster
- ❑ Social Media Promotion (Facebook, Twitter)
- ❑ Electronic Media Promotion (Email Blast)
- ❑ Valet Parking Passes (4)
- ❑ VIP Reception

Value: \$ 8,000

Your Investment: \$ 7,000

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



Al Jarreau Legends of...Moments



2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Emerald

Type – Emerald

- ❑ 6 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as a sponsor
- ❑ Full Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Live recognition at Concert by Emcee
- ❑ Logo on concert poster
- ❑ Social Media Promotion (Facebook, Twitter)
- ❑ Electronic Media Promotion (Email Blast)
- ❑ Valet Parking Passes (2)
- ❑ VIP Reception

Value: \$ 6,000

Your Investment: \$ 5,000

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



Al Jarreau Legends of...Moments

2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Valet (2 Available)

Type – Valet

- ❑ Valet Parking Marketing
- ❑ Branded items for valet cars (300 Promotional Items)
- ❑ 4 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as Silver sponsor
- ❑ Half Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Valet Parking Passes (2)

Value: \$ 3,000

Your Investment: \$ 2,500

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Silver

Type – Silver

- ❑ 4 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as sponsor
- ❑ Half Page Ad in Concert Program
- ❑ Recognition at VIP Reception
- ❑ Name/Logo prominently printed on material, signage and advertisement
- ❑ Live recognition at Concert by Emcee
- ❑ Valet Parking Passes (2)
- ❑ VIP Reception

Value: \$ 2,000

Your Investment: \$ 1,500

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



Al Jarreau Legends of...Moments



Al Jarreau Legends of...Moments

2024 LEGENDS OF... *Concert Series*

Sponsorship Level: Bronze

Type – Bronze

- ❑ 2 Tickets to Concert (Orchestra Premium Level Seating)
- ❑ Recognition on Concert Program Cover as sponsor
- ❑ Quarter Page Ad in Concert Program
- ❑ Recognized at VIP Reception
- ❑ Valet Parking Pass (1)
- ❑ VIP Reception

Value: \$ 1000

Your Investment: \$ 600

Poster printing deadline – January 7, 2024

Program book printing deadline - February 1, 2024



Al Jarreau Legends of...Moments

2024 LEGENDS OF... *Concert Series*

\$7,000 VIP Reception Sponsor Package

Special Listing in Concert Program as The VIP Reception sponsor, Reception signage; Gold Sponsorship Package.

In-Kind Sponsorships

In Kind Sponsorships consist of a donation of a certain product or service instead of a direct financial contribution. For example, a hotel may provide rooms for entertainers; a restaurant may provide food, etc., in exchange for being recognized as a sponsor. There are numerous possibilities. The "market value" of the contribution must meet or exceed the specified amount listed in the sponsorship levels described above in order to qualify for sponsorship status. There can also be a combination of monetary and in-kind contributions. In-Kind Sponsor benefits will be based on the total market value of the donation and matched with benefits at the sponsorship levels described.

Friends of Auntie Karen Sponsorships

The Auntie Karen Foundation understands that there are many small businesses, entrepreneurs and individuals who might like to make contributions other than those set up for larger companies. We came up with "Friends of Auntie Karen" Sponsorships to meet these needs.

Executive Business Package

The Executive Business Package includes two Orchestra seats to the concert and ¼ page ad, valet parking pass (1). Cost \$ 400.00.
Valued @ \$ 500.00.

Small Business Package

The small business package includes two (2) Grand Tier seats to the concert and one (1) business size card ad, valet parking pass (1). Cost \$ 300.00.
Valued @ \$ 300.00.

Student Scholarship Package

The student scholarship package ten (10) student balcony seats and one (1) business size card ad. Cost \$ 500.00.

Patron

The VIP package includes one (1) Orchestra seat to the concert, your name listed as a friend of Auntie Karen in the program booklet. Cost \$ 155.00.

Sponsorship Opportunities available through Auntie Karen Foundation only



2024 LEGENDS OF SPONSORSHIP AGREEMENT

Legends of Gospel featuring Donnie McClurkin, Marvin Sapp, and Hezekiah Walker

February 23, 2024 8:00 PM

Koger Center, Columbia, SC

Sponsor Information

Company Name
Contact Name
Address
City, State, Zip
Phone
Email Address
Website

Payment

Please make checks payable to **Auntie Karen Foundation** and mail to
Auntie Karen Foundation, PO Box 602 Columbia, SC 29202

Enclosed is my check for \$_____

Signature (I agree to purchase a sponsorship package as outlined.)

Credit card payments can be made online at www.auntiekaren.org.
All contributions are tax deductible to the extent allowed by law.

Artwork requirements:

- ☐ When supplying ads on CD or Zip Disc, please include a clean laser printout for reference.
- ☐ PDF files that have been stuffed to a file size of 10 megabytes or less can be emailed directly to: graphics@auntiekaren.org
- ☐ For best reproduction quality, please supply artwork for ads digitally.
- ☐ If you cannot supply digital art, please make sure artwork is black and white and as clean as possible.
- ☐ Basic art ad can be created if no artwork is available.*
- ☐ Artwork needs to be submitted electronically to graphics@auntiekaren.org

*Design Fees. All artwork not Camera Ready is subject to a Design Fee. All Design Fees will vary due to the amount of time necessary to prepare the ad. Fees will be set and agreed to before work commences.

Sponsorship Opportunities

Major Sponsor

<input type="checkbox"/> Title (Artist Underwriter)	\$ 125,000
<input type="checkbox"/> Co-Title (Artist Underwriter)	\$ 65,000
<input type="checkbox"/> Platinum	\$ 25,000
<input type="checkbox"/> Media Event	\$ 10,000
<input type="checkbox"/> Diamond	\$ 10,000
<input type="checkbox"/> Gold	\$ 7,000
<input type="checkbox"/> Emerald	\$ 5,000
<input type="checkbox"/> Valet	\$ 2,500
<input type="checkbox"/> Silver	\$ 1,500
<input type="checkbox"/> Bronze	\$ 600

Event/In-kind Sponsor

Friends of Auntie Karen Packages

<input type="checkbox"/> Executive Business	\$ 400
<input type="checkbox"/> Small Business	\$ 300
<input type="checkbox"/> Student Sponsorship Pack - Master	\$ 500
<input type="checkbox"/> Patron	\$ 155
<input type="checkbox"/> Student Scholarship _____ x _____	\$ _____
<input type="checkbox"/> Donation	\$ _____
<input type="checkbox"/> In-kind Value	\$ _____
<input type="checkbox"/> Ad Size _____	\$ _____

In-kind item - list additional items on back.

Deadlines:

Poster/Marketing Material - January 7, 2024
Printing - February 1, 2024

Ad Specs/Pricing

Full-Page 7.5" x 10"	\$ 500
Half-Page (W) 7.5" x 5"	\$ 250
Quarter Page (W) 3.75" x 5"	\$ 125
Business Size (W) 3.75" x 2.5"	\$ 75

FORMATS: JPEG, TIFF, PDF (300 DPI minimum resolution). Only files in the above specified formats will be accepted.



www.auntiekaren.org

v 11-22-23

Office Use Only

Received by _____

Cash Amount _____ Online Amount _____

Check Amount _____ Check # _____

Ad received _____

HALF PAGE
7.5" X 5"

QUARTER PAGE
3.75" X 5"

BUSINESS CARD
3.75" X 2.5"

AD SIZES

Full-Page 7.5" x 10"
Half-Page (W) 7.5" x 5"
Quarter Page (W) 3.75" x 5"
Business Size (W) 3.75" x 2.5"



FULL PAGE 7.5" X 10"